

FIRSTLIGHT FEDERAL CREDIT UNION SUN BOWL PARADE POSTER CONTEST GUIDELINES

STARTS: July 15

ENDS: September 15

POSTER SIZE:

- Poster must be vertical and measure 11" x 17" (0.125" bleed all around).

COPY/TEXT:

Posters must contain all the following copy:

- FirstLight Federal Credit Union Sun Bowl Parade
- Amazing Feats (*Theme of the 2018 Parade*)
- El Paso, Texas
- The Sun Bowl association presents the 82nd Annual FIRSTLIGHT FEDERAL CREDIT UNION
- November 22, 2018 - Thanksgiving Day - 9:45 a.m.
- Parade Route MONTANA AVENUE from OCHOA to COPIA
- Sun Bowl Parade Grand Marshal (TBA).
- Review Stand New Location: 1600 Montana Ave.
- Review Stand Tickets \$10 at any FirstLight Federal Credit Union Branch, all Circle-K locations or at the Sun Bowl Association Office.
- Must include FirstLight Federal Credit Union Sun Bowl Parade logo, City of El Paso logo and News Channel 9 logo (attached).
- For more information, call (915) 533-4416 or visit www.sunbowl.org or www.firstlightfcu.org
- A credit line with the artist's name will be allowed

RULES:

- Contest open to anyone except Sun Bowl Association employees and FirstLight Federal Credit Union employees
- Must depict the 2018 Parade Theme "AMAZING FEATS"
- Must be in color

MEDIA:

- Any mixed media suitable for reproduction as a poster is allowed, including computer-generated graphics. Posters must be two-dimensional. All posters must be original art. Don't include copyrighted artwork/photos that don't belong to you.

SUBMITTING A POSTER:

The poster submission must be accompanied with the following information, in print, and legible:

- Artist's name
- Artist's phone number
- Artist's email address
- Any information about the poster (example: I got inspiration from...)

- Posters can be submitted digitally via email (sunbowl@sunbowl.org) or can be dropped off at the Sun Bowl Association Office (4150 Pinnacle St., Suite 100, El Paso, Texas, 79902)

JUDGES:

Various employees and Board Members from the Sun Bowl Association and employees of FirstLight Federal Credit Union will vote on the posters to determine the winner. Judging will be based on creativity, design, clarity, and relativity to the parade theme.

WINNER:

- Winning entry will be the official 2018 FirstLight Federal Credit Union Sun Bowl Parade poster and will be printed for distribution.
- Winner will receive four tickets to the FirstLight Sun Bowl Breakfast.
- Winner will receive a pair of tickets to the Sun Bowl game
- Winner will be featured on FirstLight Federal Credit website, and social media
- \$100 dream builder certificate
- Winner announced via press release

RIGHTS:

- The winning entry becomes the property of the Sun Bowl Association. Except as used by the Sun Bowl Association, all artists, including the winner, will retain the rights to their work. Entry in the contest constitutes full permission to publish names and photos of winner without further compensation. The determination of eligibility of entries and any interpretation of these rules is at the sole discretion of the Sun Bowl Association, and shall be final and binding upon all entrants. By participating, the entrant agrees to abide by and be bound by these rules.